



Marketing Offers from DWIA 2011

DWIA offer in 2011 its members a range of opportunities for visibility to key stakeholders within and outside the industry. The table below lists the marketing opportunities in 2011 and is thus an overview of your company's chances of visibility to a number of attractive target groups in and outside the wind industry.

Conferences and Events

The wind industry is annually organizing and hosting a series of conferences and events. Below is a list of conferences and events planned for 2011.

DWIA Industry Forum 2011

When: February 2011

Where: TBC

Who: About 80 participants from DWIA industry membership, with interest in the future strategic development in the industry.

Sponsorships:

Sponsorship 25,000 DKK

Wind Industry Annual Meeting and 30 th anniversary

When: 30th and 31 March 2011

Where: Turbinehallen I in Aarhus

Who: Approximately 250 key stakeholders from the Danish wind industry

Sponsorships:

Main Sponsorship * 100,000 DKK

Co-sponsorship 25,000 DKK

* Vestas and Siemens have been confirmed as main sponsors

Offshore Wind Event 2011

When: Autumn 2011

Where: TBC

Who: Approximately 150 key stakeholders from the Danish offshore industry

Sponsorships:

Main Sponsorship 50,000 DKK

Co-sponsorship 25,000 DKK

DWIA Planning Conference 2011

When: Spring / Summer 2011

Where: TBC

Who: Approximately 100 participants from wind power industry, regulators and others interested in the Danish wind power development.

Sponsorships:

Sponsorship 25,000 DKK



EWEA 2012 Outreach program

When: 16th - 19 April 2012

Where: Bella Center, Copenhagen city

Who: An outreach program to brand Denmark as Wind Power Hub aimed at the approx. 10,000 participants from the global energy and wind power industry, politicians, authorities, students and others interested in wind power, participating in EWEA the 2010th

Sponsorships:

Main Sponsorship * 100,000 DKK

Co-sponsorship ** n.a.

* Vestas and DONG Energy are confirmed as main sponsors

** Co-sponsorship is not available currently, but is being considered.

Contact regarding conferences and events

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Advertising



In 2011/12 DWIA are doing three wind theme newspaper supplements in Jyllands-Posten, Berlingske Tidende and possibly SAS magazine.

The three themes are:

- Wind as green growth driver: planning, business development, exports, employment, etc. in focus.
- Wind Power - the backbone of Danish energy: Wind and interaction with the whole energy system in the DK.
- The Danish wind case, companies behind the success (English version): Prelude to EWEA 2012

The supplement will function both as inserts and independent newspaper at the conference.

Ad Rates.

Full page 74,000 DKK

½ Page 41,000 DKK

¼ Page 21,500 DKK

Marketing of events

Your company has the opportunity to market your events in DWIA activities overview at www.windpower.org and in the DWIA Newsletter, Branche Nyt, published every other week. This allows you to reach a large number of potential participants in the industry.

You pay per event, and an event can be advertised a maximum of two months prior to execution at www.windpower.org and in the newsletter.

For Main Sponsors, Core members and Large Industry Members in DWIA event marketing is free.

For Industry Members and Associated Members of DWIA the price is DKK 1,500 ex. VAT per event.

For non-members, the price DKK 10,000 ex. VAT per year for access to this service and DKK 1,500 ex. VAT per event.

Events held in collaboration with wind industry, is part of DWIA own marketing and therefore free of charge.

Further information and contact regarding advertising

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Export promotion / exhibitions



EWEA 2011

Location: Brussels, Belgium
Date: 14 - 17 March 2011
Price: 6000 DKK/m² + Coordination Fee
4500 DKK
Opportunity to participate in joint stand

Indian Windpower 2011

Location: Chennai, India
Date: 7 - 9 April 2011
Price: 3,500 DKK/m² + Coordination
Fee 4500 DKK
Opportunity to participate in joint stand

AWEA WINDPOWER 2011

Location: Anaheim, California
Date: 22 - 25 May 2011
Price: 6.600 DDK/m² + coordination fee
4500 DKK
Opportunity to participate in joint stand

Brazil Wind Power 2011

Place: Rio de Janeiro, Brazil
Date: August 31-September 2
Opportunity to participate in joint stand

China Wind Power 2011

Location: Beijing, China
Date: 19 - 21 September 2011
Opportunity to participate in joint stand

European Offshore Wind 2011

Location: Amsterdam, Holland
Date: November 29 - December 1
2011.
Opportunity to participate in joint stand

Contact regarding export promotion and exhibitions

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